

COMP PLAN

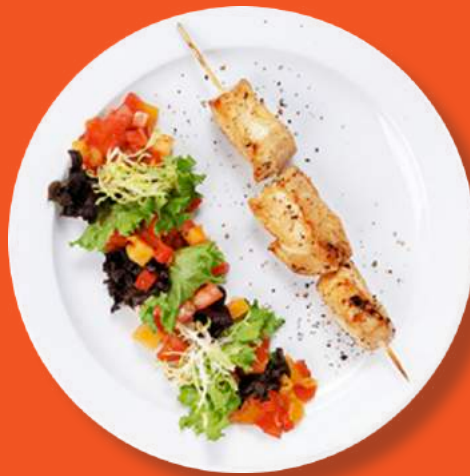


UR**DELIVERY**BIZ



HELLO! WE'RE UDB. URDELIVERYBIZ






Food delivery is at an all-time high, and so are the fees customers and restaurants are forced to pay. Not to mention the low wages & tips delivery drivers experience. We decided it was time to take a stance against the online food ordering and delivery industry.



We're here to disrupt an industry that accounts for \$82 billion in annual sales with a flat fee of \$2 for restaurants, better pay for drivers, and lower fees for customers!



ZENDELIVERY AFFILIATE Free Customer Who May Refer All But Brand Partners	 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
	PERSONAL REFERRALS	\$1/DELIVERY or \$2.50/mo	\$0.25	\$0.50 / \$0.25	Not Eligible for Commissions



 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00

QUALIFICATIONS

- Startup Cost: \$199.99 one-time / \$14.95 per month thereafter
- Monthly Minimum: \$100 in personal commissionable-volume* to be considered "active" and to earn on level one. (Dynamic Compression)






* Personal commissionable volume can come from a combination of Brand Partner Enrollments, ZenDelivery Monthly Customers, Driver Fees, and/or Restaurant Fees



 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
OPEN-LINE BONUS*	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00

QUALIFICATIONS






- 100 in Monthly Personal Commissionable Volume
- Three (3) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Three (3) personally sponsored and active Brand Partners
- 250 ZenDelivery orders per month within your organization (40% maximum per leg)

 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
OPEN-LINE OVERRIDE*	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00

*Open Line Override Below 3rd level down to next qualified 2-Star Brand Partner

QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Five (5) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Four (4) personally sponsored and active Brand Partners
- 500 ZenDelivery orders per month within your organization (40% maximum per leg)
- 12 active brand partners, three personally sponsored, in your organization

 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
OPEN-LINE OVERRIDE*	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00
1ST GENERATION OVERRIDE**	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00

*Override Below 3rd level down to next qualified 2-Star Brand Partner






**Override below 1st qualified 3-Star Brand Partner in each leg

QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 2500 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 2-Star Brand Partners within your organization (Separate legs)



4-STAR BRAND PARTNER

 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SIX	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
OPEN-LINE OVERRIDE*	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00
1ST GENERATION OVERRIDE**	\$0.01 / \$0.01	\$0.01	\$0.01 / \$0.01	\$1.00






*Open Line Override Below 7th level down to next qualified 4-Star Brand Partner

**First Generational Override below 1st qualified 4-Star Brand Partner (Separate legs)

QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 5,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 3-Star Brand Partners within your organization (Separate legs)



 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SIX	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SEVEN	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
OPEN-LINE OVERRIDE*	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00
1ST GENERATION OVERRIDE**	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00





*Open Line Override Below 5th level down to next qualified 5-Star Brand Partner

**First Generational Override below 1st qualified 5-Star Brand Partner (Separate legs)

QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 10,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 4-Star Brand Partners within your organization (Separate legs)



 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SIX	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SEVEN	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
OPEN-LINE OVERRIDE*	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00
1ST GENERATION OVERRIDE**	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00

*Open Line Override Below 7th level down to next qualified 6-Star Brand Partner

**First Generational Override below 1st qualified 6-Star Brand Partner (Separate legs)






QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 20,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 5-Star Brand Partners within your organization (Separate legs)



7-STAR BRAND PARTNER



 CATEGORY	 CUSTOMERS \$3.99/\$9.99	 DRIVERS \$1.00	 RESTAURANTS \$2 Delivery / \$1 Takeout	 BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	\$1 per delivery or \$2.50/mo	\$0.25	\$0.50 / \$0.25	\$50.00
LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10	\$15.00
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$10.00
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SIX	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03	\$5.00
LEVEL SEVEN	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05	\$10.00
OPEN-LINE OVERRIDE*	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00
1ST GENERATION OVERRIDE**	\$0.02/\$0.02	\$0.02	\$0.02 / \$0.02	\$2.00
1ST GENERATION OVERRIDE***	\$0.01/\$0.01	\$0.01	\$0.01 / \$0.01	\$1.00

*Open Line Override Below 7th level down to next qualified 7-Star Brand Partner

**First Generational Override below 1st qualified 6-Star Brand Partner (Separate legs)

***First Generational Override through 2nd qualified 7-Star Brand Partner

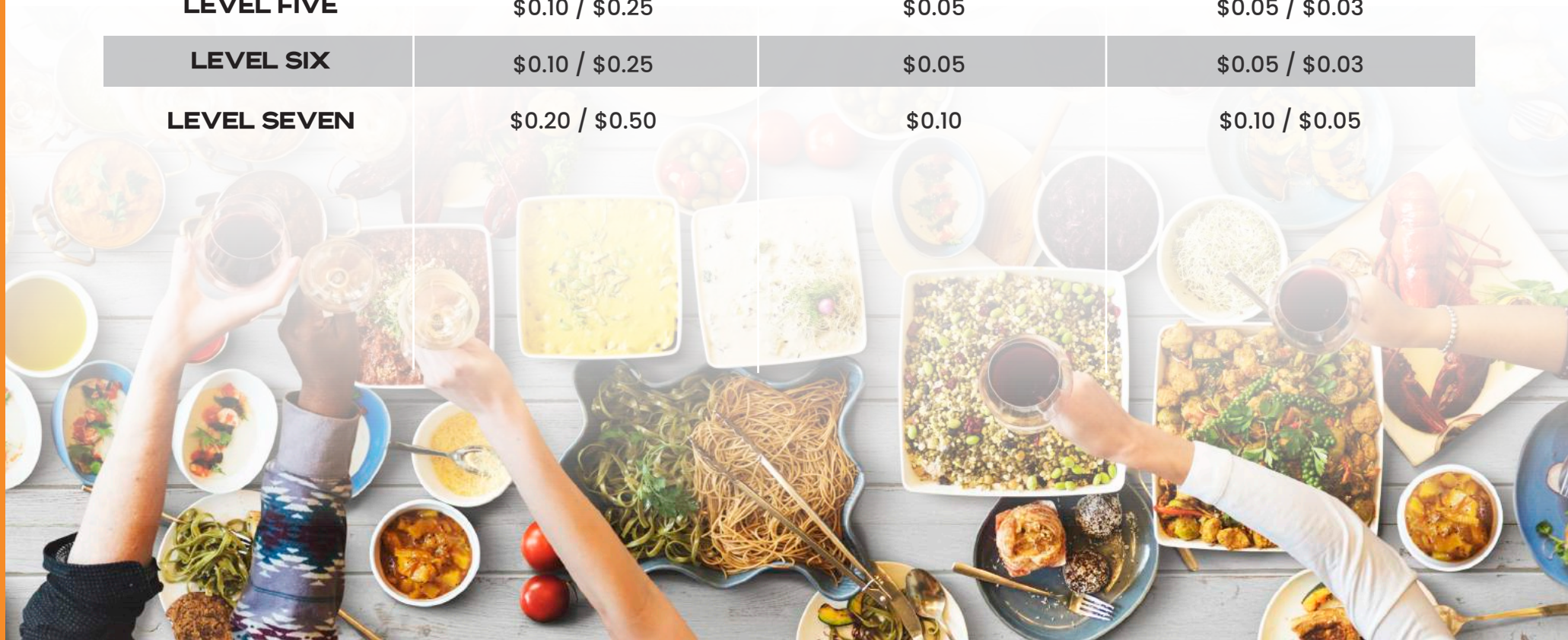
QUALIFICATIONS

- \$100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery \$9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 40,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 6-Star Brand Partners within your organization (Separate legs)

ZENDELIVERY AFFILIATES	CUSTOMERS \$3.99/\$9.99	DRIVERS \$1 Delivery	RESTAURANTS \$2 Delivery / \$1 Takeout
PERSONAL REFERRALS	\$1 per deliver or \$2.50/mo	\$0.25	\$0.50 / \$0.25

URDELIVERYBIZ PARTNER NETWORK

LEVEL ONE	\$0.40 / \$1.00	\$0.15	\$0.20 / \$0.10
LEVEL TWO	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05
LEVEL THREE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03
LEVEL FOUR	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03
LEVEL FIVE	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03
LEVEL SIX	\$0.10 / \$0.25	\$0.05	\$0.05 / \$0.03
LEVEL SEVEN	\$0.20 / \$0.50	\$0.10	\$0.10 / \$0.05





RESTAURANT FEES

DELIVERY FEE

\$2-4 FLAT FEE

TAKEOUT FEE

\$1

- No activation fee
- No percentages
- No contracts



FEES PAID TO DRIVER

FUEL FEE

\$3.00 / 5 MILES

ADDITIONAL

+ \$0.50 / MILE*

Driver keeps \$3.00 of the Fuel Fee and all the Additional mileage charges and tips.



CUSTOMER FEES

DELIVERY FEE

\$3.99 / PER ORDER

SUBSCRIPTION

\$9.99 / MONTH

100% of the customer fees are commissionable according to the compensation plan.

ZENDELIVERY AFFILIATE REFERRALS

REFER 10 RESTAURANTS		REFER 10 DRIVERS		REFER 25 CUSTOMERS	
DESCRIPTION	QTY	DESCRIPTION	QTY	DESCRIPTION	QTY
RESTAURANTS	10	DRIVERS	10	CUSTOMERS	25
DELIVERIES/DAY	X 10	DELIVERIES/DAY	X10	ORDERS/WEEK	X3
TOTAL/DAY	100	TOTAL/DAY	100	TOTAL/WEEK	75
COMMISSION	X \$0.50	COMMISSION	X \$0.25	COMMISSION	X \$1.00
TOTAL PER DAY	\$50	TOTAL PER DAY	\$25	TOTAL PER WEEK	\$75
TOTAL PER MONTH	\$1,500	TOTAL PER MONTH	\$750	TOTAL PER MONTH	\$75
TOTAL PERSONAL COMMISSIONS				\$2,325/ PER MONTH	

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

BRAND PARTNER + REFERRALS

4 WHO GET 10 RESTAURANTS		4 WHO GET 10 DRIVERS		4 WHO GET 25 CUSTOMERS	
DESCRIPTION	QTY	DESCRIPTION	QTY	DESCRIPTION	QTY
RESTAURANTS	40	DRIVERS	40	CUSTOMERS	100
DELIVERIES/DAY	X 10	DELIVERIES/DAY	X 10	DELIVERIES/DAY	X 3
TOTAL/DAY	400	TOTAL/DAY	400	TOTAL/DAY	300
COMMISSION	X \$0.20	COMMISSION	X \$0.15	COMMISSION	X \$0.40
TOTAL PER DAY	\$120	TOTAL PER DAY	\$60	TOTAL PER DAY	\$120
TOTAL PER MONTH	\$3,600	TOTAL PER MONTH	\$1,800	TOTAL PER MONTH	\$120
TOTAL MANAGER OVERRIDES				\$5,520/ PER MONTH	
TOTAL PERSONAL + MANAGER COMMISSION				\$2,325 + \$5,520 = \$7,845/ PER MONTH	

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

BRAND PARTNERS: INCOME EXAMPLE FROM NETWORK REFERRALS

16 WHO GET 10 RESTAURANTS		16 WHO GET 10 DRIVERS		16 WHO GET 25 CUSTOMERS	
DESCRIPTION	QTY	DESCRIPTION	QTY	DESCRIPTION	QTY
RESTAURANTS	160	DRIVERS	160	CUSTOMERS	400
DELIVERIES/DAY	X 10	DELIVERIES/DAY	X 10	DELIVERIES/DAY	X 3
TOTAL/DAY	1,600	TOTAL/DAY	1,600	TOTAL/DAY	1,200
COMMISSION	X \$0.10	COMMISSION	X \$0.10	COMMISSION	X \$0.20
TOTAL PER DAY	\$160	TOTAL PER DAY	\$160	TOTAL PER DAY	\$240
TOTAL PER MONTH	\$4,800	TOTAL PER MONTH	\$4,800	TOTAL PER MONTH	\$240
TOTAL NETWORK REFERRALS				\$9,840/ PER MONTH	
TOTAL PERSONAL + LEVEL ONE + LEVEL TWO				\$7,845 + \$9,840 = \$17,685/ PER MONTH	

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

BRAND PARTNER

An independent business owner who has the ability to earn commissions under the UDB compensation plan.

PERSONALLY ACTIVE (PA)

Personally sponsored, active Brand Partner who maintains \$100 in Personal Commissionable Volume.

PERSONAL COMMISSIONABLE VOLUME (PCV)

Total volume from Brand Partner Enrollments, ZenDelivery Monthly Customer, Driver Fees, and/or Restaurant Fees.

ACTIVE BRAND PARTNER

A Brand Partner who maintains a monthly minimum of \$100 in Personal Commissionable Volume.

UPLINE

Your Sponsor, your placement sponsor, and all Brand Partners above a particular Brand Partner in the line of sponsorship.

DOWNLINE

A network of Brand Partners who exist under a Brand Partner by either sponsorship or placement. Also known as one's organization.

LEG

Each Brand Partner and the entirety of their organization who is enrolled underneath or front line to a Brand Partner representing one "leg" in the Brand Partner's organization.

MAX LEG PERCENTAGE

The maximum percentage of volume from any one leg that counts towards rank qualifications.

ZENDELIVERY AFFILIATE (CUSTOMER)

An individual enrolled and active in the \$9.99 monthly reoccurring charge. Qualifies for ZenDelivery commissions on customers, drivers, and restaurants as stated. Does not qualify for UDB compensation plan.